

2022

ANNUAL REPORT



WISH KID
GAVIN

Make-A-Wish[®]
MISSOURI & KANSAS



340+

..... WISHES GRANTED

..... FISCAL YEAR 2022

.....

.....

.....

“Our entire family is beyond thrilled for Gavin. We have received so much love and support. Our hearts are overflowing with all the joy of seeing Gavin live his dream.”

- Barbra, Gavin's mom



*I wish to go to
Super Bowl LVII*

Gavin, 12
neuromuscular disorder

Together, We Restore Hope

FOR CHILDREN WITH CRITICAL ILLNESSES

345 wishes, one mission.

Together, we create life-changing wishes for children with critical illnesses. These words guide and inspire us in all we do at Make-A-Wish Missouri & Kansas. Our firm belief in the power of the wish is rooted in its ability to replace fear with confidence, sadness with joy and anxiety with hope. Thanks to the support from our incredible community, we were able to grant the heartfelt wishes of 345 children in 2022. That is 345 families who found hope in dark times, the strength to persevere and experiences that forever changed them and the lives of those involved.

Each wish is a testament to the tireless dedication of our volunteers, supporters and staff as well as to your steadfast support of the Make-A-Wish mission. You are the reason behind our many exciting initiatives and it is your support that allows us to continue transforming the lives of the children we serve.

Through our partnership, our wish children are shown that wishes truly do matter – that they matter.

From your Make-A-Wish Missouri & Kansas family, thank you for your advocacy of our mission and thank you for your unwavering commitment to transforming lives, one wish at a time.



A handwritten signature in black ink that reads "Caroline Schmidt".

Caroline Schmidt
President & CEO
Make-A-Wish Missouri & Kansas





*I wish to be an
"Alaskan Girl"*

Addie, 11
heart condition

Financials

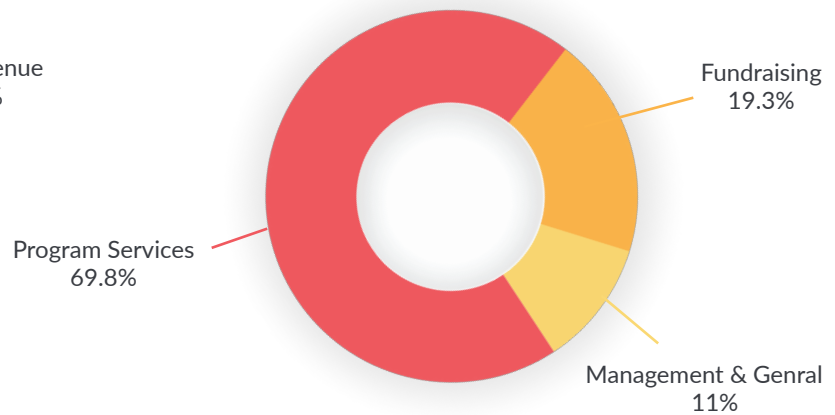
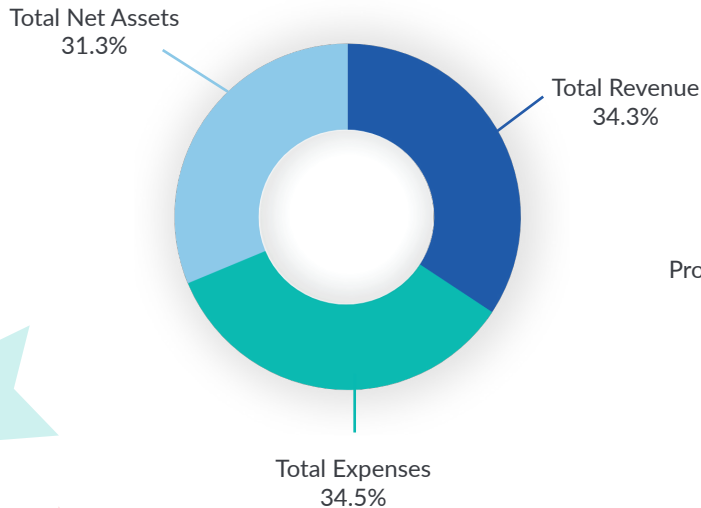
Fiscal Year 2022

Year ended August 31, 2022

Total Revenue	\$6,676,971	Total Net Assets	\$6,093,034
Total Expenses	\$6,712,721		

Operating Expenses*

Program Services	\$4,682,444
Fundraising	\$1,294,932
Management and Genral	\$735,345



**In a typical year, the program service expense ratio for Make-A-Wish Missouri & Kansas is approximately 72%. Due to circumstances caused by COVID-19, Make-A-Wish Missouri & Kansas wish granting operations have been impacted, resulting in an altered program service expense ratio.*

*I wish to go to
Disney World®*

Makenna, 6
cystic fibrosis



I wish to be an astronaut

Aegis, 6

nervous system disorder



90%

of medical providers said a wish increases a child's **compliance with treatment**.

92%

of wish alumni said the wish experience **brought their family closer together**.

94%

of wish alumni said that their wish made them feel more **joyful, confident** and **hopeful for their future**.

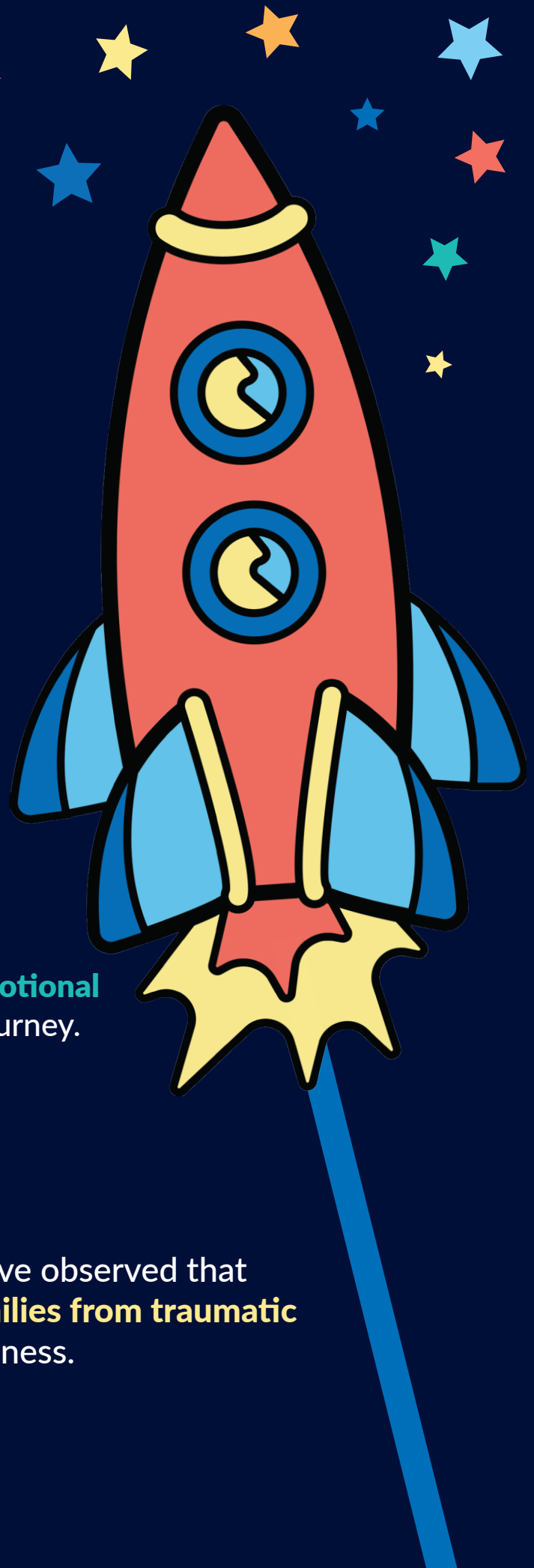
95%

of parents said they saw their child's **emotional well-being** improve through the wish journey.

98%

of medical providers said that they have observed that the wish experience helps **relieve families from traumatic stress** related to their child's critical illness.

**Wish Impact Survey, 2021*





**WISH SISTER
OLIVE**

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Lockton Affinity

A Wish Begins With Hope -

AND HOPE BEGINS WITH YOU

Mission

Together, we create life-changing wishes for children with critical illnesses.

Vision

To grant the wish of every eligible child.

Values

Child Focus

We always put wish kids first.

Integrity

We are honest, transparent and respectful.

Impact

We deliver life-changing work.

Innovation

We are bold, imaginative and creative.

Community

We are a diverse group of people working together toward a common goal.

More than 550,000 wishes have been granted around the world, but our work is not done. For every wish we grant, there are three more children in crisis who still need the hope of a wish – and they need our support now. The Wish Journey can be an important part of the healing process.

Thank you for transforming lives, one wish at a time.



I wish to be a police officer

Chris, 7
leukemia



“It’s been more than 40 years since my son Chris recieved his wish, and I am still amazed and insprired how one little boy’s dream to be a policeman has touched the lives of so many.”

- LINDA PAULING, THE FIRST WISH MOM & MAKE-A-WISH CO-FOUNDER

Join the Conversation!



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